Module 1: « Principle of Accounting, Business in Distress, Effective Communications and Insights into the Role of Expert Witness »

Program Director: Geoffrey Senogles

Geneva, 11-12 October 2019

FRIDAY, 11 October 2019

1. **Financial Statements** – a Primer
   - Constituent statements
   - What each statement communicates
   - Connections and interactions

2. **Double Entry Book-Keeping** – a Primer
   - A two-way street
   - Build up, step by step

3. **Accounting Differently**
   - Revenue recognition

Lunch break

3. **Accounting Differently**
   - Accruals v. Cash

4. **Accounting for contingent legal proceeds/payments**

5. **Business valuations and loss of profits**
   - Main concepts
SATURDAY, 12 October 2019

6. Business valuations and loss of profits
   - Main methodologies

7. A business in peril
   - Profitability, liquidity, solvency
   - Cash, cash and… cash
   - Key accounting warning signs
   - The inside track towards insolvency

Lunch break

8. Communications – session jointly led by Geoffrey Senogles and John Zimmer
   - How to use your voice effectively in the hearing room
   - Story telling, getting your message across
   - Slide decks, get your key points across

9. The expert witness
   - Their role, responsibilities and perspectives – take a walk in their shoes
   - Choosing an expert
   - Party-appointed or tribunal-appointed
   - Helping your expert to be effective