



## CIDS EXECUTIVE COURSE FINANCIALS AND THE EXPERT WITNESS

### Module 1: « Principle of Accounting, Business in Distress, Effective Communications and Insights into the Role of Expert Witness »

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Geneva, 11-12 October 2019

#### **FRIDAY, 11 October 2019**

1. **Financial Statements – a Primer**
  - Constituent statements
  - What each statement communicates
  - Connections and interactions
2. **Double Entry Book-Keeping – a Primer**
  - A two-way street
  - Build up, step by step
3. **Accounting Differently**
  - Revenue recognition

#### **Lunch break**

3. **Accounting Differently**
  - Accruals v. Cash
4. **Accounting for contingent legal proceeds/payments**
5. **Business valuations and loss of profits**
  - Main concepts



## **SATURDAY, 12 October 2019**

### **6. Business valuations and loss of profits**

- Main methodologies

### **7. A business in peril**

- Profitability, liquidity, solvency
- Cash, cash and... cash
- Key accounting warning signs
- The inside track towards insolvency

## **Lunch break**

### **8. Communications** – *session jointly led by Geoffrey Senogles and John Zimmer*

- How to use your voice effectively in the hearing room
- Story telling, getting your message across
- Slide decks, get your key points across

### **9. The expert witness**

- Their role, responsibilities and perspectives – take a walk in their shoes
- Choosing an expert
- Party-appointed or tribunal-appointed
- Helping your expert to be effective